

Direction, Action, Opportunity - **Wisconsin's Comprehensive Cancer Control Plan**

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Presentation Objectives

- The *DIRECTION* of this process.
- The *ACTION* involved in developing the WI Comprehensive Cancer Control (CCC) Plan.
- The *OPPORTUNITY* you all have to contribute to comprehensive cancer control in Wisconsin.

DIRECTION

Problem:

- In 2003, approximately 25,800 Wisconsin residents were diagnosed with cancer.
- In 2003, almost 11,000 died from cancer.

We must:

- Build on where we have succeeded but know there are areas where we can improve.

DIRECTION

- In 2002, Wisconsin's Division of Public Health (DPH) was awarded a CCC planning grant from the CDC.
- Healthiest WI 2010 – foundation for public health action in Wisconsin.

Core Planning Team – key partners staff that began to coordinate planning process.

What do we need to develop the WI CCC Plan?

- Focus
- Partners
- Leadership
- Expertise

ACTION

FOCUS:

the CCC plan needs to be data-driven, building on successes and addressing gaps.

Cancer Data Advisory Group

- Look at the burden of cancer in WI
- Develop priority recommendations - a focus for action.

ACTION

PARTNERS: Coordinate, develop, and invest in moving comprehensive cancer control into action in WI.

State Cancer Control Partners

- We recognized the need to involve people from different organization, disciplines, levels of education, professional backgrounds and life experiences.

ACTION

LEADERSHIP:

Multi-disciplinary group from a variety of organizations to direct the planning process.

Steering Committee

- Provide leadership for WI CCC Plan and be the decision making body of planning process .

ACTION

EXPERTISE: Partners with knowledge and experience in the specific areas of cancer control.

Workgroups

- Will recommend Action Strategies – what has worked well in the past, what new strategies should be considered, action plan for implementation and key indicators of success.

ACTION

EXPERTISE: Partners with knowledge and experience in the specific areas of cancer control.

Advisory Review Teams

- Work with the Workgroups to assure that issues that cross cut all the workgroups areas are threaded throughout the strategies of the CCC plan. .

ACTION

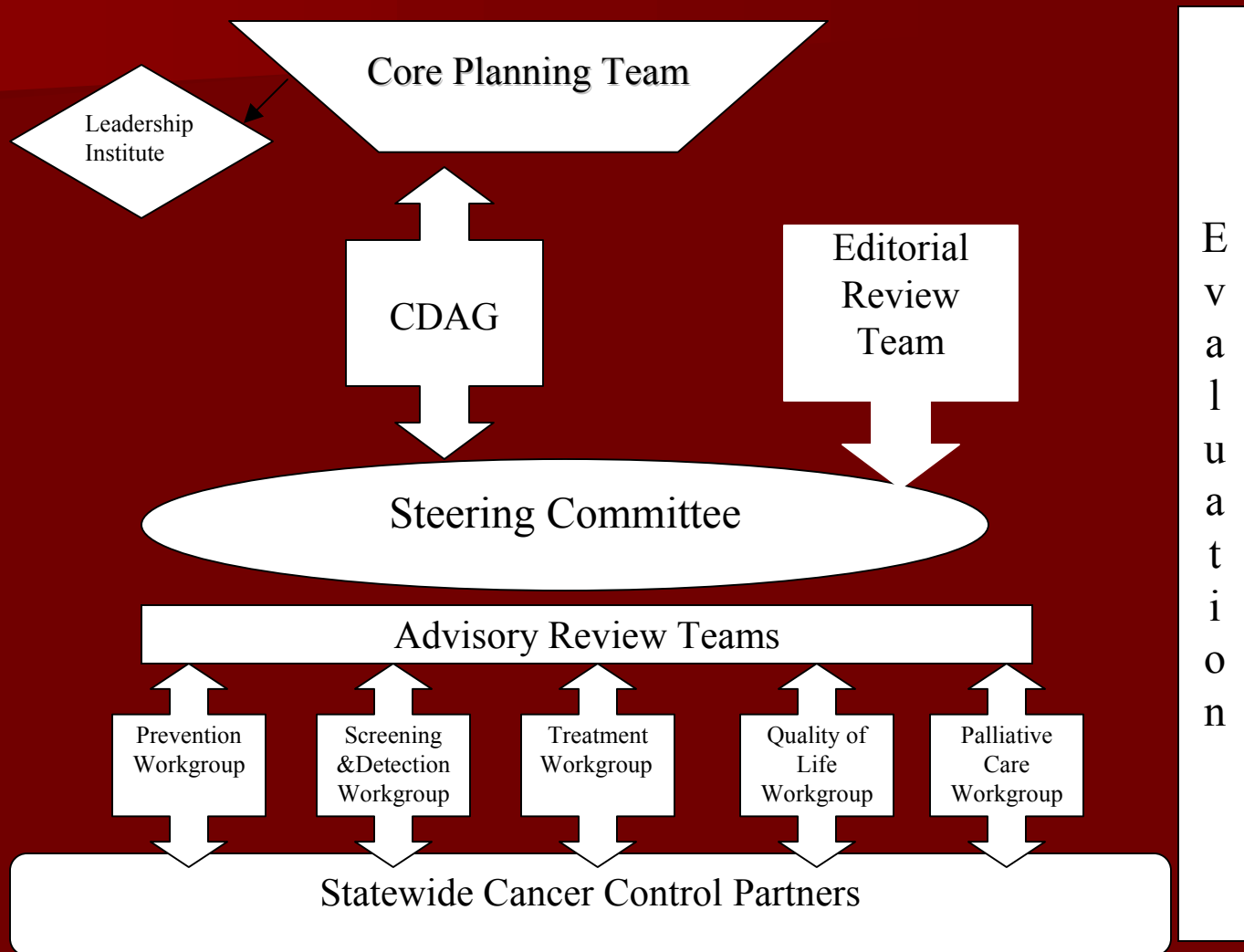
Workgroups

- Prevention
- Screening & Detection
- Treatment
- Quality of Life
- Palliative Care

Advisory Review Teams

- Disparities
- Access to Healthcare
- Public Policy/Advocacy
- Evaluation

WI CCC Planning Structure



WI CCC Plan Timeline

Pre Summit (Sept '02 – March 04)

- Planning process framework has been conceptualized.
- Planning groups have been organized.
- Cancer burden reviewed and priorities are developed by CDAG.
- Steering Committee developed the vision, mission, goals and guiding principles of the plan.
- Bring statewide partners together at the 1st Kick Off Summit.

WI CCC Plan Timeline

March 18 – July 1, 2004

- Workgroups meet to develop strategies.
- Steering Committee continues to refine priorities and lead planning process.

Late Summer 2004

- Advisory Review Teams review strategies to insure that cross cutting issues are addressed throughout the CCC plan.
- Workgroup chairs present strategy reports to the Steering Committee.

WI CCC Plan Timeline

Early Fall 2004

- Steering Committee finalizes components of the WI CCC plan.
- First draft of Wisconsin's CCC plan is written.

Late Fall 2004/Winter 2005

- Drafts of WI CCC plan are reviewed, discussed and edited with statewide partners.

WI CCC Plan Timeline

Winter/Spring 2005

- WI CCC Plan finalized by partners - focus on priorities to implement first.

Spring/Summer 2005

- 2nd Statewide CCC Conference to disseminate WI's CCC plan and commit to implementing the priorities.

OPPORTUNITY

What Kick Off Summit participants hope to contribute to the planning process:

- **Experience and expertise**
- **Unique Perspectives**
- **Resources**
- **Commitment**

OPPORTUNITY

How can you contribute to the WI CCC Plan?

- Attend the Kick Off Summit
- Join a Workgroup and/or Advisory Review Team
- Review and provide feedback on the written plan
- Become a WI CCC plan supporter

Wisconsin's Comprehensive Cancer Control Plan

Coming Together is a Beginning,
Staying Together is Progress, &
Working Together is Success

-Henry Ford

Wisconsin's Comprehensive Cancer Control Plan

For more information on Wisconsin's comprehensive cancer control planning process. Check out our website:

http://dhfs.wisconsin.gov/dph_bcdhp/cancer